

Hearing is Believing

Miracle Ear Advertises With The Columbian Because it Works.

Miracle Ear surveys its customers. Their most recent study shows that 40% of their customers first heard about them through newspaper ads.

“We at Miracle Ear are very pleased with our advertising program in The Columbian. We have been a consistent advertiser in the paper since 19xx. Through our tracking studies, we have found that The Columbian is the most effective advertising medium in driving traffic to our stores. We conduct a quarterly tracking survey with our customers and the results show that 40% of our customers first heard about us in The Columbian. With results like that, it proves The Columbian works!”

- Paula Cain, President of Miracle Ear



Let us show you how The Columbian can help grow your business!

Give Larry Pedersen, Retail Sales Manager a call at 360-737-6201 or talk to your Columbian sales representative today.



The Columbian
www.columbian.com