

The Columbian

LOCAL JOURNALISM IMPACT REPORT

Gifts from our donors provide continued funding for four reporters in The Columbian newsroom, which helps make local news stronger in Clark County.

Last year, those reporters wrote more than 500 stories about homelessness, housing, the environment, health and nonprofits. They have brought education and awareness around those topics and helped Clark County residents and decision makers be more mindful of how our community is changing.

Our most-viewed story from these reporters, *Evicted into the cold: Disabled Vancouver woman, son find selves on street*, told no help available, had over 62,000 readers online and another roughly 10,000 in print and E-edition views.

The “narrative” of the news, and the storytellers in any community, needs to be written by an independent newsroom with no ties to political parties. It needs reporters living and working inside the community to understand the undercurrents of what we report. The newsroom needs a feedback loop from readers that we consider moving forward in our coverage. A newsroom needs people who care, and The Columbian has that, thanks to our readers and our donors.

COMMUNITY FUNDED JOURNALISM



THANK YOU FOR INVESTING IN LOCAL JOURNALISM.

FOR APRIL 2024 - MARCH 2025

- 4 CFJ-sponsored Columbian journalists
- Over 500 articles written in 2024
- 62,000 views on the most-read CFJ article
- \$433,166.45 total funds raised in 2024
- 383 donors in 2024

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FROM OUR SUPPORTIVE COMMUNITY

Every week we receive letters from grateful readers who express their commitment to supporting local journalism or their appreciation for particular stories that help them better understand a complex issue. Listed below are a few statements we have received.

“Thank you for all you do to share with us honest and informed local reporting and opinions. We are a better community because of you!”

- **MATT LITTLE**

“You do a great job covering the news! I have been reading your paper daily for over 40 years. And I will continue. I am happy to help fund your journalism work and all the journalists that help put it together. Your work helps to put this crazy world in perspective. Thanks!!”

- **DONALD R. ANGLIN**

“Thank you for this effort to keep our paper local. I have subscribed to the Columbian for over 30 years. I appreciate your insights, your views on the environment and your wit!”

- **NANCY STUPFEL**

“As a former managing editor I know how critical community support is to establishing and maintaining a quality newspaper. I’m happy to contribute to The Columbian’s ability to maintain, and broaden, its coverage of the issues that affect us all.”

- **SANDRA RUMANEK**

For a complete list of our donors visit www.columbian.com/cfj

COMMUNITY FUNDED JOURNALISM

The Columbian’s Community Funded Journalism Program is designed to raise awareness for important issues in Clark County, including homelessness, transportation, climate change, and the environment. Donations to Local Media Foundation for this project are tax-deductible to the extent of the law. No goods or services are provided in exchange for contributions. Please consult a tax advisor for details. The program is administered by Local Media Foundation, tax ID #36-4427750, a Section 501(c)(3) charitable trust affiliated with Local Media Association.