

2025 Nomination & Voting Promotional Opportunities

★ **NOMINATION ROUND:** April 7 - 23 ★ **VOTING ROUND:** June 9 - 29 ★ **WINNERS ANNOUNCED:** September 13 & 15

Promote your business or organization to the thousands of people who nominate and vote for their favorites each year. Best of Clark County is the area's most popular promotion with almost 260,000 nominations and votes cast last year. Don't miss your chance to be a part of the fun!

Category Sponsorships: \$550

Be one of two sponsors for both the nomination and voting rounds in 12 main categories.

Subcategory Sponsorships: \$250

Your exclusive sponsorship ad will be displayed directly above each subcategory during both rounds. Everyone who nominates or votes in the category will see your message encouraging them to nominate/vote for you.

Columbian.com

ROS: \$8 CPM (\$400 minimum)

Billboards: \$1,200 a day 100% Share of Voice
\$650 a day 50% Share of Voice

Home Page Takeover or Anchor: \$900 a day

Encourage nominations/voting on Clark County's most-visited local news website with nearly 1.8 million page views a month.

Morning Briefing/Afternoon Briefing: \$250 a week (excludes masthead position)

Our news-of-the-day electronic newsletters are sent each Monday through Friday with nearly 12,000 readers each day.

Try This: \$75 per ad position (excludes masthead position)

Try This is our weekly entertainment electronic newsletter sent to nearly 10,000 people each Friday.

Print

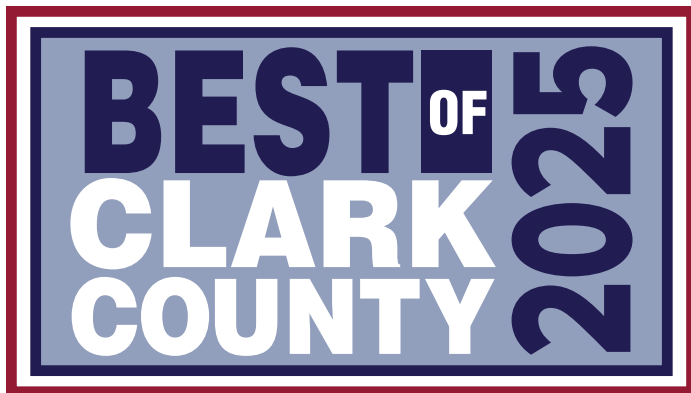
We want to work with you to make sure your business or organization participates in this year's program. Ask your account representative about our advertising packages. We have programs targeted to any size business at affordable rates.

★ Contact your advertising representative, call **360-735-4497** or email **info@columbianpromotions.com** for more information.

New to Best of Clark County?



Visit the BOCC website for more information on how the program works. There's an FAQ about the process and a link to previous winners. You can also access the 2024 winners section by scanning this code.



2025 Best Of Clark County Categories/ Subcategories*

Ask about sponsorship of these categories or subcategories. Sponsorships are good for both the nomination and voting rounds.

★ **NOMINATION ROUND:**
April 7 - 23

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AUTOMOTIVE

Auto Body (Not General Auto Repair)
Auto Detailer
Auto Parts
Auto Repair
Car Wash
New Car Dealer & Make
Oil Change
RV Dealer
RV Repair
Tires
Towing
Used Car Dealer
(Franchise or Independent)
Window Tinting
Windshield Repair

CANNABIS

Budtender
(Name and Workplace)
Dispensary
Grower (Not Dispensary)

DRINKS

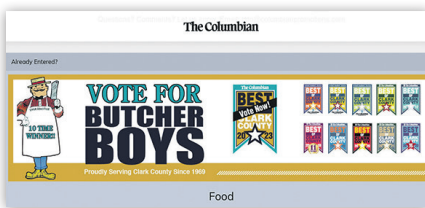
Bar/Tavern
Brew Pub/Tap Room
Cocktails
Coffee/Tea
Happy Hour
Juice/Smoothie
Wine Bar (Multiple Labels)
Winery / Tasting Room

ENTERTAINMENT

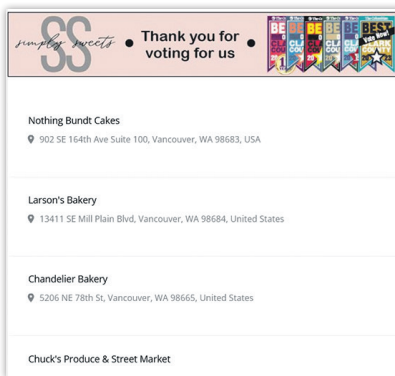
Bowling Alley
Casino
Community Theater (Performing Arts)
Equipment Rentals
Fair/Festival
Karaoke
Movie Theater
Outdoor Family Fun
Summer Camp

FOOD

Bakery
Barbecue
Breakfast/Brunch
Buffet
Butcher



Caterer
Chinese
Cupcakes



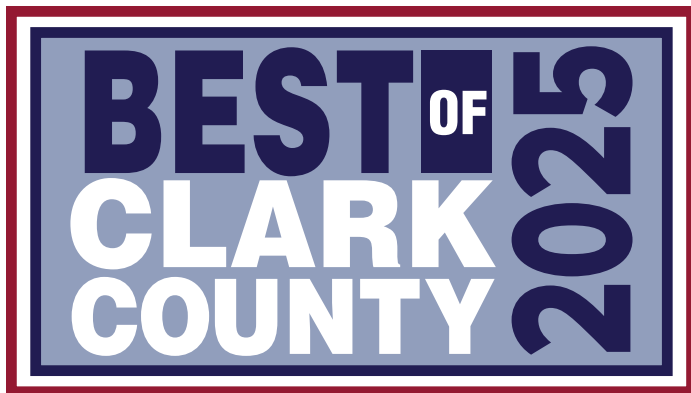
Donuts
Fish & Chips
Food Cart
Greek/Mediterranean
Hamburgers
Hawaiian/Polynesian
Ice Cream/Frozen Yogurt

Italian
Japanese
Kid-Friendly Dining
Mexican
Pizza
Sandwich/Deli
Seafood
Steakhouse
Sushi
Takeout/To-Go Food
Thai
Vegetarian/Vegan
Vietnamese

HEALTH & BEAUTY

Acupuncturist
Aesthetic Medicine
Alternative Therapies
Barber Shop
Chiropractor
Day Spa
Dental Practice
Eye Care Clinic
Eyelash Extensions
Hair Removal
Hair Salon
Hearing Aid Services
Hospital (Not Clinic)
Manicure/Pedicure
Massage Therapy
Medical Clinic
Naturopathic Doctor
Non-Emergency Medical Transportation
Orthopedic Clinic
Orthodontist Clinic
Permanent Make-up
Physical Therapy
Tattoo/Piercing
Therapist/Counselor

Categories cont'd →



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HOME & GARDEN

Carpet Cleaning
Commercial Real Estate
Disaster Restoration
Electrician
Estate Sales/Brokerage
Farm
Fence & Deck
Flooring/Carpet Store
Furniture Store
Garden/Nursery
Handyman
Heating/Cooling
Heavy Equipment/Tractor
Home Builder - Community
Home Builder - Luxury
Home Décor
Home Inspector
Interior Decorator
Landscaping
Mattress
Mortgage Broker/Banker
Moving Services
Painting
Pest Control
Plumber
Property Management
Real Estate Agency
Realtor (Name and Workplace)
Residential Remodeler
Roofing
Tree Service
Windows

PETS

Dog Trainer
Dog Walker
Pet Boarding
Pet Day Care
Pet Foster/Adoption
Pet Groomer
Pet Store
Veterinary Clinic

SENIOR LIVING

Assisted Living
Independent Living
In-Home Care
Memory Care
Senior Housing Referrals

SERVICES

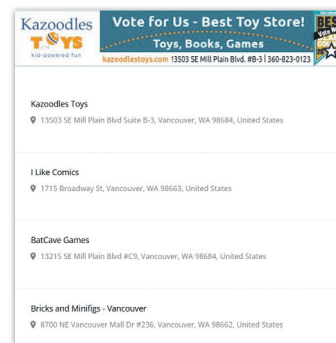
Bank (Not Credit Union)
Cell Phone Repair
Childcare
CPA
Credit Union



Driving School
Financial Services
Funeral Services
Graphic Design
Insurance Agency
Insurance Agent (Name and Workplace)
Law Firm
Music/Art School
Nonprofit Organization
Photographer/Photo Studio
Pre-School
Printing
School
Security Services
Sign Company
Tax Preparation
Trust Company
Website Design

SHOPPING

Antiques
Art Gallery
Bridal
Clothing Boutique
Clothing Resale
Collectible/Hobby Store
Craft Store
Farmers Market
Firearm Store
Florist
Grocery
Hardware Store
Jewelry
Thrift Store
Toy Store



SPORTS/FITNESS

Athletic Supply Store
Bike Store
Fitness Class
Golf Course
Gym/Fitness Club
Martial Arts Studio
Personal Training

*Subcategories listed may not appear on the final Best of Clark County ballot. List is for informational purposes only.

CATEGORY SPONSORSHIPS: \$550 SUBCATEGORY SPONSORSHIPS \$250
Rates good through 6/30/25